



PLANiT NATION

Capability Statement

Founded in 2012 | SBA 8(a) & EDWOSB Certified

D-U-N-S: 079709108 | **Cage Code:** 7B8E8

NAICS:

561920 (Convention and Trade Show Organizers),

541930 (Translation and Interpretation Services), 561510 (Travel Agencies),

561990 (All Other Support Services), 813910 (Business Associations)

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Executive Summary



Founded in 2012, Planit Nation Inc. is a certified woman-owned / minority owned 8(a) business with a background in corporate events.

A commitment to operational excellence, a strong network and proven track record, led to rapid word-of-mouth referrals and a growing client base. Now, with over 27+ years of experience, Planit Nation's offerings encompass meeting planning services, translation and interpretation services and technical production services across industries like Government, Pharmaceutical, Retail, Technology and Entertainment.

We deliver large-scale conferences, executive-level programs, incentive travel programs, and corporate sporting event sponsorship management both domestically and internationally.

For government agencies, we deliver compliant and strategically-aligned solutions for conferences, training sessions, workshops and events. We understand the complexities of government procurement and our services are designed to meet the unique needs of government clients.



Core Capabilities and Experience



Meeting and Event Planning

- End-to-end planning and logistics
- Venue sourcing & contract negotiations
- GSA travel and per diem compliance
- Project Management
- Budget Management



Production Services

- Audiovisual setup and management
- Graphic design and content creation
- Space planning and set design
- Sound, Video, Streaming solutions
- Crew and talent management



Translation and Interpretation

- Document Translation with QA
- Proofreading and Technical Editing
- Simultaneous Interpretation
- Microphone integration
- Specialized government terminology

Experience Highlights

Government

- USDA Codex Committee Meetings (2017–present)
- USDA Delegate Training Events (2017–present)
- Federal agency conferences meeting all compliance requirements

Corporate

- Technology: ADP, Splunk, Snowflake, Apple, Oracle
- Healthcare: Johnson & Johnson, Abbvie
- Major Events: Norwegian Cruise Lines, Superbowl, World Cup

1

SBA 8(a) Certified

Program participant with specialized access to federal contracting opportunities

2

EDWOSB Verified

Economically Disadvantaged Women-Owned Small Business with proven performance

3

Industry Certified

Staff holding CMP (Certified Meeting Planner) and DES (Digital Event Strategist) credentials



What Sets Planit Nation Apart

Leveraging 27+ years of corporate expertise to bring you structured planning, precision, and stakeholder alignment essential for government contracting.

Strategic Alignment

We meticulously align all planning with client expectations, budgetary constraints, and critical timelines—particularly crucial for government procurement cycles.

Meticulous Attention

No detail is too small; we anticipate needs and respond with agility to last-minute changes in dynamic government environments

Expert Negotiation

Skilled vendor negotiation to secure optimal value within strict government budgetary parameters and compliance requirements

Clear Deliverables

We establish and manage expectations throughout the project lifecycle, translating corporate best practices to public sector needs

Strong Relationships

Leveraging established vendor, contractor, and service provider relationships to ensure consistent quality outcomes for government clients