



## Katmai Information Technologies, LLC

### Marketing Capability Statement

KIT currently provides the following types of products to the U.S. government: construction management services, range maintenance, simulation and training services, systems engineering and technical assistance services, records management services, financial support services, radar tower maintenance and upgrade services, and professional services.

Our primary marketing approach is typical to that of most businesses - it's the mix of the "five P's of marketing" which are: Product, Price, Place, Promotion, and People. Katmai has in effect created a "Katmai" brand because it has sister subsidiary companies in the federal government contracting arena that start with the name Katmai. Katmai has invested in a business development team that can promote its services through existing client relationships through brand recognition to get our foot in the door to make a presentation specific to KIT's services. This is an amazing feat for a small business, but because Katmai has brought value and solutions to the table, Katmai has a competitive edge. In addition, Katmai is a member of the National 8(a) Association and past member of the Native American Contractors Association. These organizations provide countless networking opportunities with other Native 8(a)'s and the opportunity to meet key small business representatives from the government.

**Primary NAICS:** 561320 Temporary Help Services

**DUNS:** 825500890

**CAGE:** 52FW9

**Construction Bonding Level (per contract):** \$30,000,000

**Construction Bonding Level (aggregate):** \$50,000,000

