

INTRODUCTION

Web Traits, Inc. is a consulting services provider based in the Washington D.C. Metropolitan Area. Founded in 2007, Web Traits has transformed into a contending business enterprise, with expertise in the following 4 key areas of professional services:

- **Software Design and Development**
- **Cyber Security**
- **Oracle Hyperion Planning and Budgeting**
- **Construction Management**

We augment the Program Management Office with our corporate leadership and top-notch consulting resources predicated on a flexible and cost-effective project delivery mechanism. Our engineers and project management team work together to implement solutions that help our governments and commercial clients streamline, optimize, and maximize business performance.

EXPERTISE

Software Design and Development. We provide support for several key areas in software design and development for our clients:

- web portals and web application development
- mobile application development
- software design and architecture
- eCommerce solution
- advanced database design and management
- complex data extraction, data loading and data migration automation
- systems automation and integration
- enterprise architecture

Founded on a solid track record, we have successfully delivered a multitude of software development projects that are complex and challenging in nature. We work on high-visibility projects with demanding turn-around time and firm-fixed budgets. We excel in delivering reliable and extensible software that serve

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mission critical business functions with compelling business requisites. We transform critical business initiatives into high performance software solutions that transcend far beyond the customer's expectations. Our clients include government and commercial entities, entrepreneurs, business leaders and technology solutions providers who require custom-developed, highly-integrated and top-performing software to meet their business objectives effectively and efficiently. We measure our project deliveries against rigid performance matrix and are proud to be able to cater to our client's requirements that produce results every time with the highest degree of reliability and confidence.

Cyber Security. Web Traits has several manifold IT security project engagements for the federal, state and local governments in the areas below:

- Information Assurance and Vulnerability Assessment
- Certification & Accreditation (C&A)
- Network Monitoring and Traffic Analysis
- FISMA and NIST compliance
- Cloud Computing and Software as a Service (SaaS)
- SOC Operations
- Disaster Recovery and Business Continuity
- Risk Management

Our IT security services safeguard mission-critical systems against the widest range of internal and external threats to help the government and commercial organizations extend their business services over the internet. Our highly pragmatic approach for both offensive and defensive information security solutions along with continuous monitoring protect our clients' assets and infrastructures against breach, fraud, theft, and sabotage. We leverage years of experience in cyber security, network operations, information assurance, certification & accreditation to successfully protect and augment our customers' technological initiatives that drive their commerce. We help our customers safely run critical business operations and help them feel secured with the manifestation of information security they have adapted to for sharing, using and storing proprietary and critical business data.

Oracle Hyperion Planning and Budgeting. We help businesses implement Oracle Hyperion Planning and Budgeting for the Public Sector, Healthcare, and Higher Education that integrate and simplify budget preparation, reviews, approvals, publications and disclosure processes. We help our clients gain better

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visibility into planning, actuals, budgeting and forecasting to improve accuracy and reduce cost of ownership. For years, we have helped our commercial clients and the government agencies overcome complexities in their human capital planning and budgeting processes. We work with our clients to manage their allocation of various sources of funds and efficiently administer human resources and all critical aspects of workforce management. Our business analytics services help organizations deal with their complex planning and budgeting processes for new and existing programs, increased compliance and regulatory requirements, transparency and accountability to the public, and reduced IT budgets. Our clients' organizations need agility to respond to changing revenues and expenditures and the team of our consultants help them respond to those criticalities by developing alternative scenarios and allocating additional resources to meet their revenue goals. We leverage our Hyperion Public Sector Planning and Budgeting expertise to integrate with Oracle E-Business Suite, Oracle's PeopleSoft Enterprise and SAP applications. We employ industry's best-practices across all disciplines and our team members consist of solution's architects, consultants, DBAs and certified professionals.

Construction Management. The Construction Management Division of Web Traits Incorporated (WTI-CM) is a newly formed capability offered under the Web Traits Incorporated (WTI) 8(a) small business umbrella. WTI-CM has successfully operated in the DC metropolitan area for the past four years, performing both small- and large-scale construction management and engineering advisory support services.

WTI-CM specializes in construction management and related engineering advisory support services for facilities throughout the world. We deploy our talented staff either individually or in teams to the client's facility to support a specific need or range of needs defined by the client's Scope of Work (SOW).

Areas of Expertise

- Construction Management
- Engineering (e.g., Electrical, Mechanical, Structural, Civil, Fire Protection)
- Cost Estimation
- Planning/Scheduling (P3, P6, P7)
- Project Administrative Support
- Project/Program Management
- Quality Assurance/Safety
- Facility Management
- Document Control