



Telling Your Story, LLC
dba **High Impact Partners (HIP)**

SBA WOSB | EDWOSB
8(a) certified until 1/17/2023

DUNS 024981993

CAGE 6S5V4

GSA MAS Contract No.
47QRAA21D0050

SINS 611430 Professional and
Management
Development Training

541611 Management and
Financial Consulting,
Acquisition and Grants
Management Support

NAICS 518210 541820
519130 541890
541430 541990
541511 561110
541611 561499
541612 561920
541613 561990
541614 611430
541618 611699



SUSAN SHORTERS

President & CEO

susan.shorters@hipimpact.com

Phone: 202-830-2772

Headquartered in Washington, D.C. (Global Reach)

www.hipimpact.com | **IMPACT is our middle name!**

About HIP

As a full-service management consulting firm, HIP provides leadership and a team of skilled professionals with collectively over 25 years of specialized experience. HIP's business model is built on effective communication, collaboration, client-centered services, and accountability to promote performance, results, solutions, and success.

Since 2009, HIP has helped federal agencies, nonprofit organizations, and Fortune 500 corporations reach their goals and achieve strategic and programmatic objectives. Our mission is to have a positive impact on people, projects, and performance.

High Impact Partners deploys Subject Matter Experts that bring dynamic talent to organizations that need our expertise. We provide quality service to meet federal compliance, with proven methods for effectively and efficiently matching people to projects to deliver technical assistance.

HIP's breadth of knowledge, skill and experience has been growing each year, helping government agencies meet and achieve their goals through agile, adaptive and innovative practices.

Core Competencies

- ▶ **Event Planning**
(In-Person/Virtual/Hybrid)
- ▶ **Grants Management**
- ▶ **Project Management**
- ▶ **Staffing**
- ▶ **Technical Assistance and Coaching**
- ▶ **Resources and Reports**
- ▶ **Training**
(In-Person/Virtual/Hybrid)

Since 2009,
HIP has managed

10 federal contracts
and **three corporate projects**

▼

206 events
(webinars, peer learnings,
and conferences)

▼

35 site visits

▼

330 written resources

▼

360 contract reports
(monthly, quarterly,
and annually)



Why HIP?

We have a proven formula of Readiness, Resourcefulness, Responsiveness, and Reliability—the four Rs. It’s our method to achieve strategic and programmatic objectives by delivering value-added services on task, on schedule, and on budget for our customers. We focus on scaling skill sets necessary to enhance organizational performance and generate impactful results that give companies “the HIP Advantage.”

Since our inception, HIP has managed multiple government contracts and corporate projects that have led us to produce over 200 events (webinars, peer learnings, and conferences), over 300 resources, and over 350 contract reports (monthly, quarterly, and annually).

As we continue to grow and enhance our services, HIP remains committed to providing our new and existing customers with proven expertise and quality solutions that exceed expectations at every turn.

Current and Past Related Project Experience

GRANTS MANAGEMENT

HIP has supported three H-1B grant programs operated through ETA’s Division of Strategic Investments (DSI): Make It In America, Ready to Work, and America’s Promise Job Driven Grants. HIP provided staffing and coaching services, and conducted performance data analyses that drove strategic planning and training deployment. Using the analysis along with direct feedback from grantees and TA coaches, HIP developed comprehensive quarterly TA plans. HIP also assessed program impact, and tracked TA delivered, policy Q&A, and success stories. **HIP Contracts: DOLJ141A22184 (MIIA), DOLETA15C0024/0353/15/501501 (RTW), and 1630DC17C005 (AP)**

Most recently, HIP provides grants management and technical assistance for the Youth Apprenticeship Readiness Grants (YARG) through the Office of Apprenticeship and Job Corps Demonstration Grants with the Office of Job Corps, both at DOL. All of our grants management contracts includes technical assistance and coaching.

TRAINING

Department of the Treasury Frontline Leadership Training: HIP designs and delivers comprehensive trainings to Treasury staff in the areas of leadership, supervisory management, communication, delegation, conflict resolution, managing remote staff, and performance management.

Contract: 2032H320P00007/0353/20/0006

TECHNICAL ASSISTANCE AND COACHING

Customer Centered Design Technical Assistance: HIP delivered project management, logistical support, virtual trainings, and on-site coaching, for the Customer Centered Design Challenge through ETA and its six Regional Offices (ROs). HIP supported the innovation-focused Challenge projects, which included entities across the workforce development spectrum, to apply human centered design tools to improve performance outcomes, enhance program management, and facilitate policy alignment with the Workforce Innovation Opportunity Act (WIOA). **Contract: 1630DC17D0001**

EVENT PLANNING

Centene Corporation Project Management, Program Development, and Strategic Partnership: HIP coordinated the nationwide Youth Summits under the Strong Youth/Strong Communities Initiative. HIP led the logistical coordination to conduct over 22 SYSC Youth Summits and special events in various cities across the U.S. for Centene and Centene’s key Youth Summit partner, the Pro Football Hall of Fame. The events reached 1,000 youth over the three year-effort.

Please visit our [website](#) for more project examples.