



Maclovía

inspire · collaborate · innovate

Patricia Luna, Ed.D., President & CEO

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703-888-7440



Maclovía - Your Strategic Solutions Partner

Maclovía LLC provides an experienced, professional, dedicated Event Management Team to deliver comprehensive event planning services for functions of any size and scope. Our team of seasoned professionals handles every aspect of the event planning process, from the initial planning stage through execution, ensuring impactful and successful outcomes. We pride ourselves on providing agility, innovation, creativity, and forward-thinking solutions to deliver experiential and engaging outcomes for our clients.



Our services include:

- Event Strategy Development, Logistics and Scheduling
- Market Research and Venue Sourcing
- Contract Negotiations and Management
- Budgeting and Expense Management
- Creative Vision and Graphic Design
- Marketing and Branding
- Registration Portal Development and Onsite Facilitation
- Hotel Room Block Management
- Food and Beverage Coordination
- Onsite Event Management and Staffing
- Keynote Speaker and Talent Management
- Audio/Visual Service and Equipment Coordination
- Printing and Shipping Management
- Trade Show Booth Design and Logistics
- Custom Décor and Creative Elements
- Detailed Reporting and Professional Communication
- Event Feedback Surveys and Analytics



SEMINARS, LISTENING SESSIONS, & TRAINING COURSES



POLICY CONVENINGS & SUMMITS



LARGE SCALE & MULTI-DAY CONFERENCES



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REGISTRATION COORDINATION & ONSITE FACILITATION



UNIQUE VENUE SOURCING

RECEPTIONS & ENTERTAINMENT MANAGEMENT



CUSTOM EVENT DÉCOR & BRANDING

