

MY BUSINESS MATCHES INC.



What we do

The Global leader is Business Matchmaking

My Business Matches (MBM) is a Veteran-Owned cloud-based global business matchmaking solution that allows hosts to create Engagement portals, or conduct business matchmaking events. Our AI Matchmaking Technology guarantees the perfect match based on "Procurement decision-makers" requirements and interests. You control how matches are conducted and it allows event organizers to quickly create 1-to-1 or one-to-many meetings (virtually, hybrid or in-person as well as webinars and workshop sessions), and track any business relationships that emerge. We have been used in over 100 countries, over 1.2 million users, and tracked over \$15 billion in contracts awarded.

Our Certifications

- Service Disabled Veteran Owned Small Business
- SBA8(a)
- NVBDC
- NMSDC
- FedRAMP (In Marketplace)



My Business Matches complies with Section 508 of the Rehabilitation Act.

Who we serve

My Business Matches have been supporting several agencies within the U.S. Government, private companies and International institutions, such as:

- **U.S. Department of Veterans Affairs**
- **Small Business Administration**
- **U.S. Department of Commerce (ITA)**
- **U.S. Department of Defense**
- **U.S. Department of Homeland Security**
- **U.S. Department of Transportation**
- **Federal Aviation Administration (FAA)**
- **The National Aeronautics and Space Administration**
- **Inter-American Development Bank**



The Federal Risk and Authorization Management Program (FedRAMP)

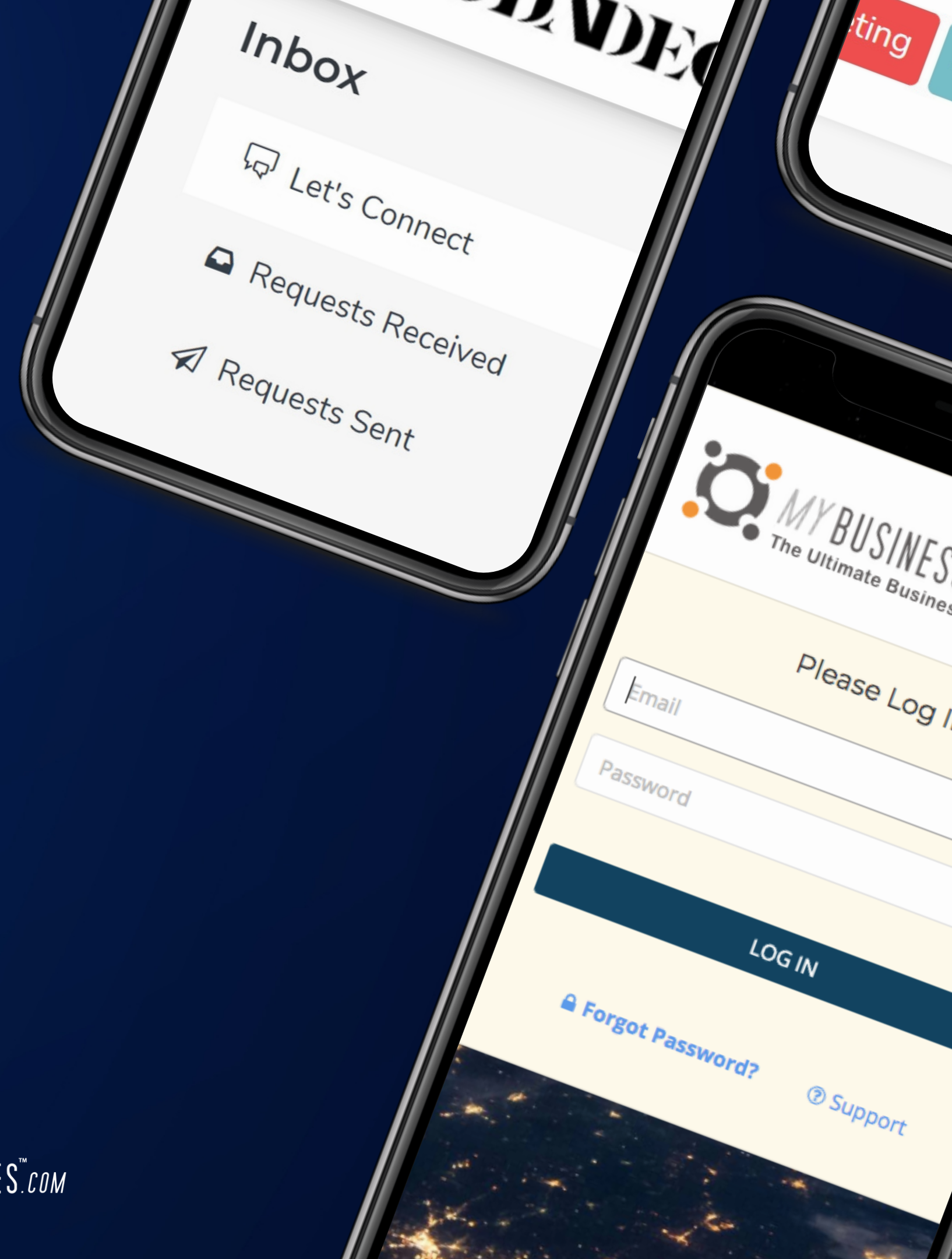
THE MOST SECURE MATCHMAKING PLATFORM FOR THE FEDERAL GOVERNMENT

- The My Business Matches platform was approved for the FedRAMP auditing process with the U.S. Department of Veteran Affairs.
- This allows robust state-of-the-art security and scalability for our clients.
- My Business Matches will officially be listed on the Fedramp.gov marketplace in 2023, as the only business matchmaking event platform.



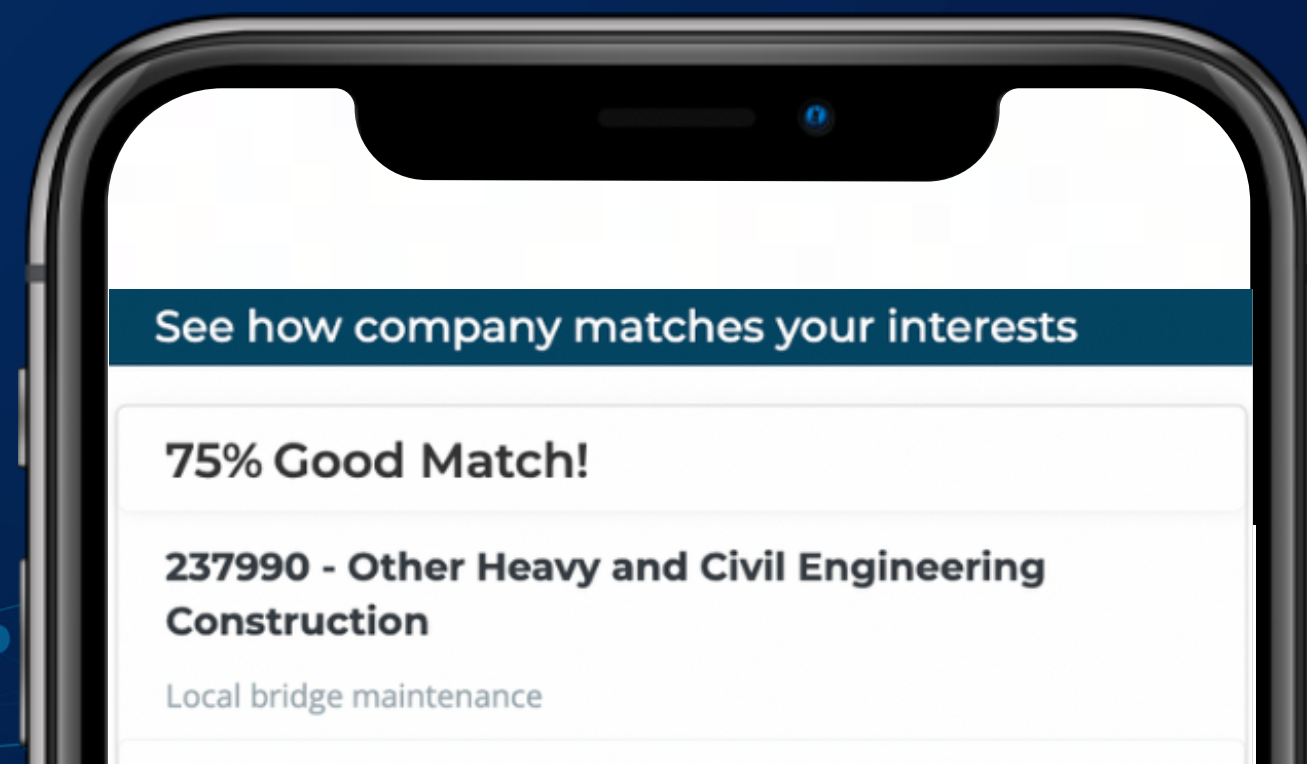
Event Registration & Management Features

- 01** From the event website, participants can access useful information such as: agenda, webinars, registration link, speakers, etc.
- 02** Participants complete the registration process and create their matchmaking profile.
- 03** Once they access the platform, selecting 'My Meeting Maker' they will view their matches and export the results.
- 04** Participants can send messages and send invitations to request meetings with those they are matched with.
- 05** Participants must accept meeting invitations in order for the meeting to take place. A meeting will only appear on their schedule once the request has been approved.
- 06** They can meet using our cloud-based video technology without ever leaving our system or onsite accessing their meeting location information from their schedule.



What we provide

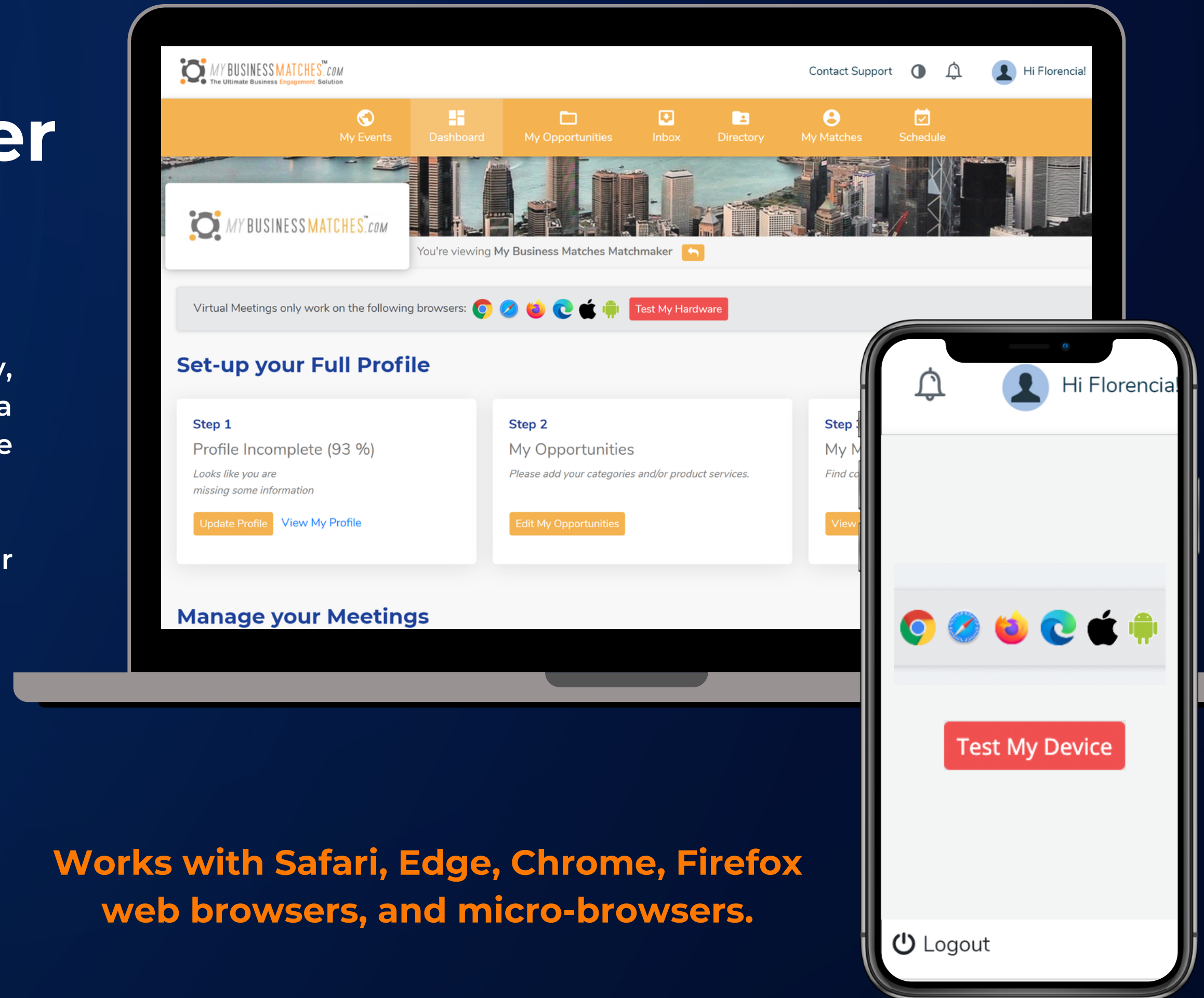
- 01** Portal includes secure hosting, maintenance & updates.
- 02** Use of Mobile app (for users to view agenda, matches and manage meetings).
- 03** Ability to pull comprehensive detailed reports (such as Global meetings, event participating attendees, Table reports, matches).
- 04** Customization (customer branding, white labeling).
- 05** Technical support (by phone or online 9:00am - 5:00pm CST).
- 06** Staff Training 4 hours (Use of EMS admin console and pulling reports).
- 07** Event Management System with Event automation
- 08** Compatibility Scoring Module.
- 09** Project Manager Assistance including logistics planning and script writing.



User-Friendly Interface & Browser Compatibility

With the use of non-intrusive technology, participants will not be required to download a third-party APP or software in order to use the system.

MBM can integrate various different webinar interfaces through a simple link intergration.



**Works with Safari, Edge, Chrome, Firefox
web browsers, and micro-browsers.**

Seamless integrations with other analytics tools

MBM ABSOLUTELY WORKS GREAT WITH TOOLS IN YOUR OTHER EXISTING PLATFORM



API Integration & Web Services

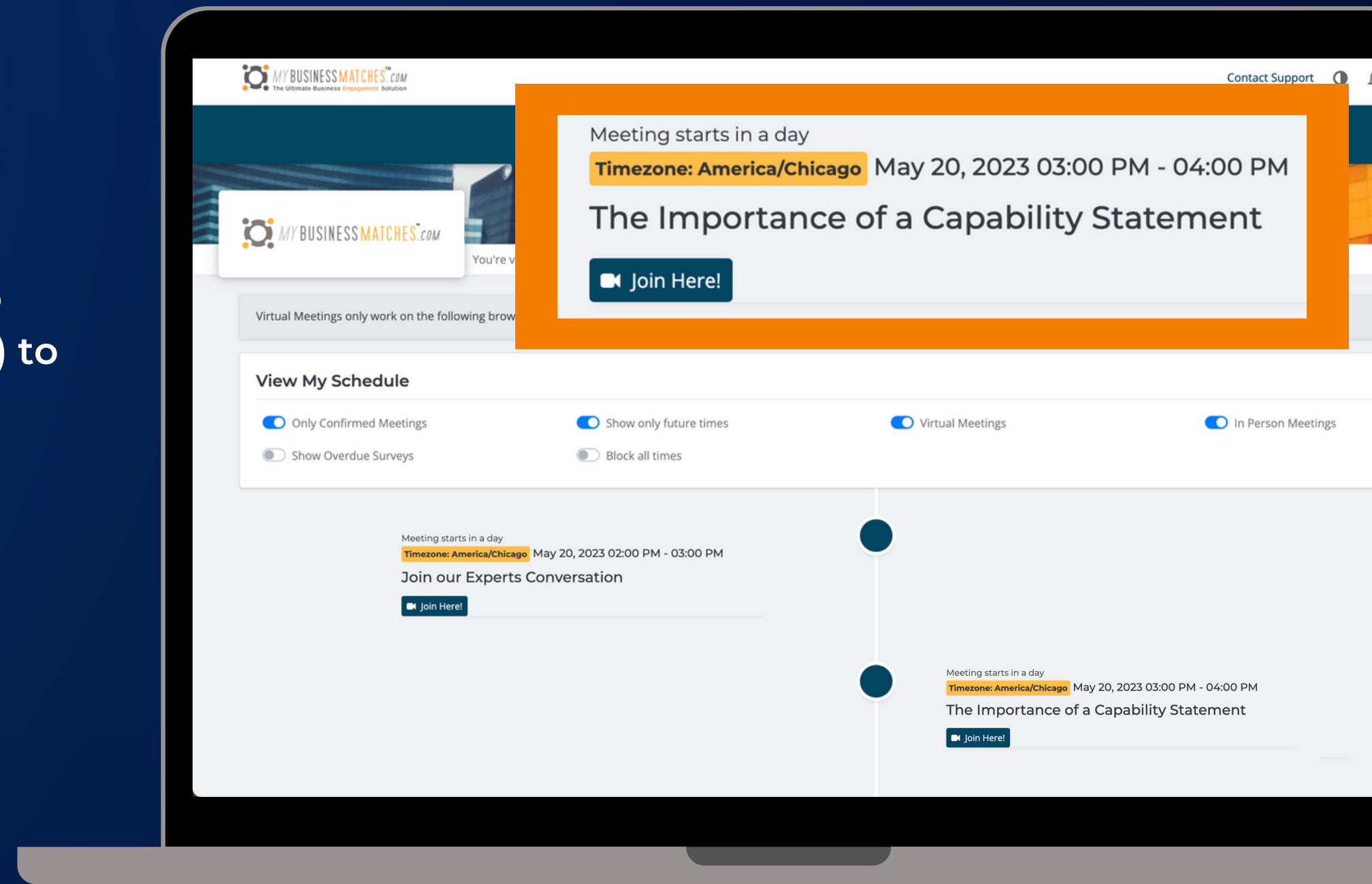
- **Integration with Government Systems:** Our platform has extensive experience integrating with government systems, providing secure and efficient data exchange tailored to the specific needs of government agencies (ie. Government Sign-on, PIV-card support).
- **Federal Single Sign-On Systems:** MBM's event platform has successfully integrated with federal single sign-on systems in the past, ensuring a secure authentication process and seamless user experience for government agency representatives.
- **Collaboration with External Platforms:** In addition to government systems, MBM's platform has proven experience integrating with external platforms such as Microsoft Salesforce, conferencing solutions as well as other widely-used corporate systems.
- **Standard Web Services & APIs:** Our platform uses OAUTH secured & encrypted web services and Application Programming Interfaces (APIs) to enable smooth and secure data exchange, ensuring compatibility and interoperability with a variety of systems.



Webinar Recording & Editing

Our platform works with several solutions allowing us to integrate the webinars links (live, pre recorded or onsite) to offer a more user-friendly experience.

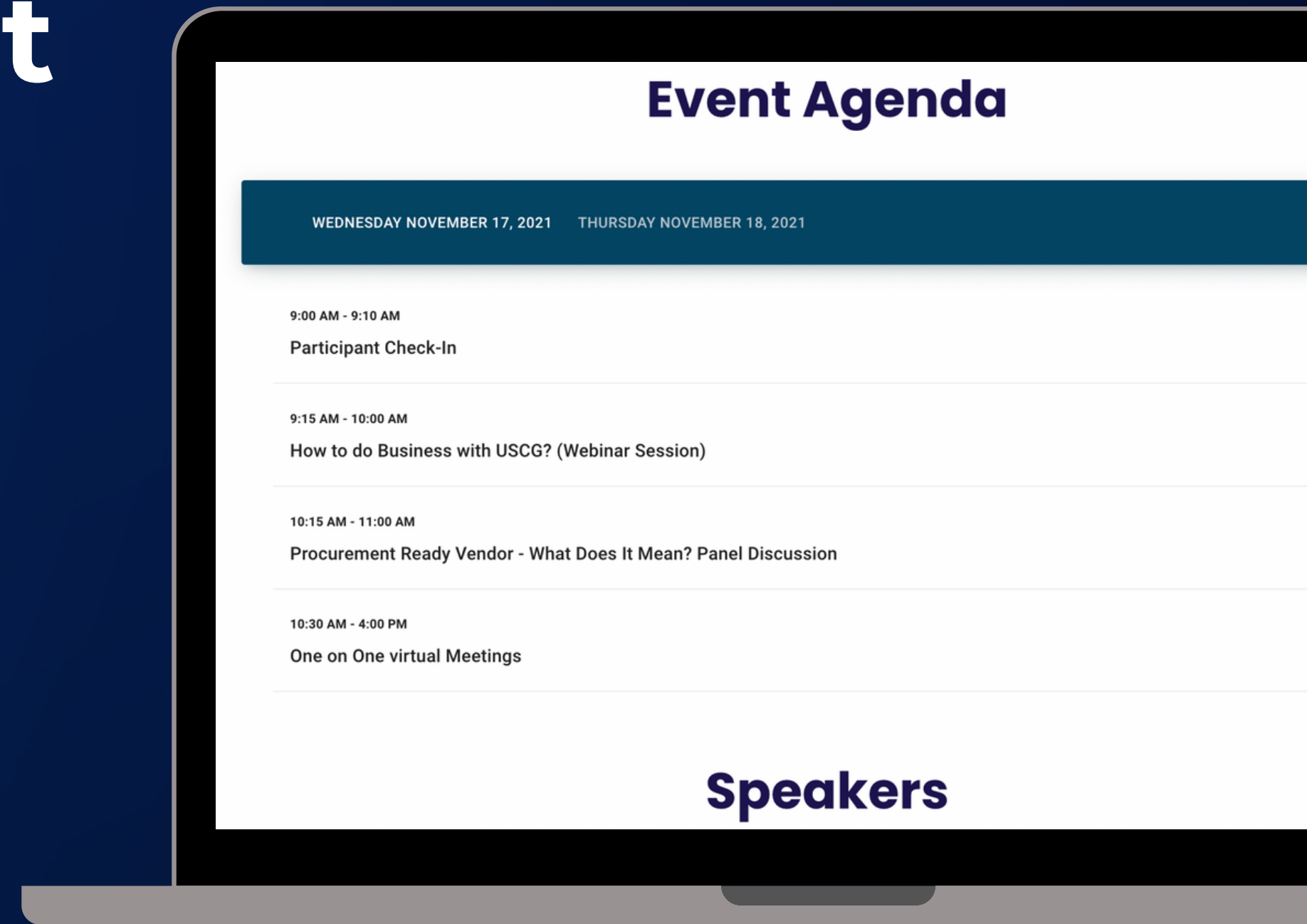
MBM also provides technical support and QA assistance during webinars, editing services,



In-person, Hybrid, and Virtual Event Support

My Business Matches can host various kinds of events, allowing participants to meet **virtually, in person, or both.**

- Event Conferencing application
- 1 on 1 and 1 to many Matchmaking
- Virtual Webinar
- Workshop sessions
- Networking Roundtables
- 24/7 engagement portals



Past performance

Successful webinars completed by My Business Matches:

- General Services Administration - GSA Small Business Week 2021 and 2022

<https://www.youtube.com/watch?v=0pg7wjzhCDs>

- HUD HUBZone Small Business Conference

<https://www.youtube.com/watch?v=DN3qbTdN3aQ>



U.S. Department of Veterans Affairs



Our competitors



Event management

Webinar application

Customized registration

Virtual Monitoring

Compatibility scoring module

AI integrated matchmaking

FedRAMP

 MYBUSINESSMATCHES.COM











THANK YOU

Have Questions?
Contact us @
Jeff@mybusinessmatches.com