

ASSURE MEDIA GROUP

COMPANY PROFILE 2024

Jai Narayanan, MS, MBA
Business Owner

SBA WOSB
Woman Owned Small Business

IBM
Silver Partner

Microsoft
Partner

ASSURE
MEDIA GROUP

www.assuremediagroup.com

ABOUT US

Assure Media Group is a global IT Consulting company established in 2015, and located in Naperville, ILLINOIS, USA.

We provide software services that empower businesses to achieve greater efficiency and sustainability.

Our Mission is to provide you -
“Individualized IT consulting
services tailored to your specific
needs, at the right price”

OUR FOCUS AREAS

SERVICES

Application Development
Customization
Integration
Migration
Support
Testing

BUSINESS PRODUCTIVITY SOLUTIONS

AI for Business
Enterprise Resource Planning (ERP)
ESG Reporting
Data Conversion
Data Analytics

TECHNOLOGY FOCUS

IBM Watsonx
Microsoft Dynamics 365
SAP S4/HANA
Salesforce
IBM Envisi
IBM Sterling Data Exchange

OUR CERTIFICATIONS



OUR VALUE PROPOSITION

1

We are dedicated to building strong, enduring relationships with trust & commitment to our customers.

2

We understand the operational differences in small, medium, and large enterprises and tailor our solutions accordingly.

3

We help our customers achieve faster results with adaptability and resilience.

4

We are unwavering in our commitment to quality, budget, and deadlines.

5

We employ different approaches to make our collaboration cost-efficient for you



OUR PROCESS



1

**Clarify Vision,
Goals, &
Scenarios**



2

**Create
Implementation
Plan**



3

**Execute
Implementation
Plan**



4

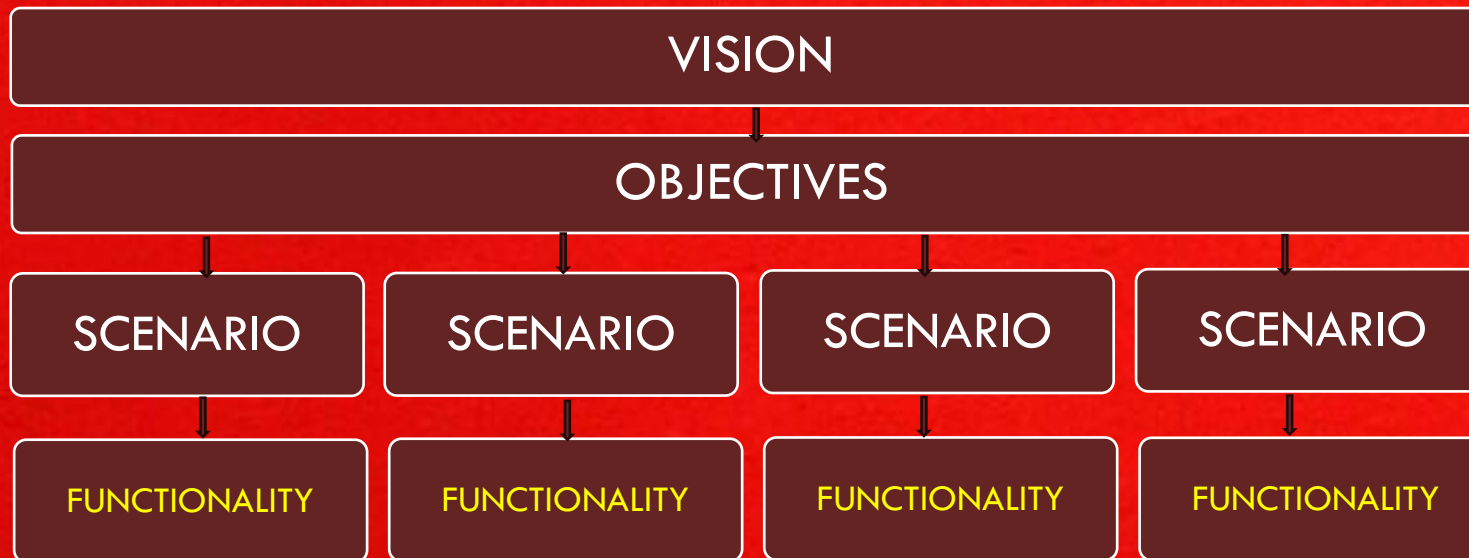
**Set up and Implement
Continuous Improvement
Plan**



5

**Continuous Renewal
and
Adoption**

FROM VISION TO SOLUTIONS



Long-term goals linked to the vision of the organization

What short-term and long-term objectives are to be achieved

Identify/recommend tangible improvements for different functional areas

Deliver solutions that not only meet requirements but are industry best-practices, scalable, and innovative

TRANSFORMATIONS ARE HAPPENING FASTER THAN EVER

Increased Efficiency and Productivity

- **AI Automation and Streamlined Processes:** Automating repetitive tasks and enhancing workflow efficiency, reducing time and effort needed for tasks.

Innovation and Competitive Advantage

- **R&D Advancements and Agility:** Organizations quickly adapting to market changes and emerging opportunities, maintaining a competitive edge, with innovative products and services.

Data-driven Decision Making

- **Big Data Analytics, AI and Machine Learning:** Collecting and analyzing vast amounts of data to predict future trends, optimizing decision-making processes.

API and EDI Integration

- **Combining APIs with traditional EDI allowing businesses to benefit from real-time data exchange and enhanced flexibility.**

Customer Engagement and Experience

- **Personalization and Omni-channel Support:** Advanced CRM systems enabling personalized customer interactions & targeted marketing through various channels.

Environmental Sustainability

- **Sustainable Practices:** Data analytics and IoT enabling monitoring and optimization of resource usage, promoting sustainable practices.

What value does this add to my business?
How can we present this effectively?
How much funding is needed?

Roadmap Strategy

Who approves this?
How do we schedule this?
How will this impact current projects?
What ROI can we expect?

SUMMARY

At Assure Media Group, we believe in giving our 110%. As a premier Technology Consulting firm, we deliver personalized solutions to enhance business efficiency and drive growth. We thrive because of our market knowledge, expertise, commitment to excellence, and a great team behind our services. Let us help you navigate digital change with confidence and a trustworthy partnership.

THANK YOU

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