



The DESA Group



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FEDERAL CERTIFICATIONS AND SERVICES

- 8(a)
- HUBZone
- Small Disadvantaged Business
- Economically Disadvantaged Woman-Owned Small Business

STATE CERTIFICATIONS AND SERVICES

- SMBCC

IDENTITY

DUNS Number: 826555679

CAGE Code: 53C43



NAICS CODES



HUMAN RESOURCES

- 541612 - Human Resources Consulting Services
- 561311 - Employment Placement Agencies
- 561312 - Executive Search Services
- 561320 - Temporary Help Services
- 561330 - Professional Employer Organizations



ADMINISTRATIVE

- 541611 - Administrative Management and General Management Consulting Services
- 561110 - Office Administrative Services



OTHER

- 541613 - Marketing Consulting Services
- 541618 - Other Management Consulting Services
- 541720 - Business Research and Development Services
- 541820 - Public Relations Consulting Services
- 541990 - All Other Professional Scientific and Technical Services
- 561431 - Private Call Centers
- 561920 - Convention and Trade Show Organizers
- 611430 - Professional and Management Development Training

THE DESA GROUP CAN PROVIDE:



WE PROVIDE THESE SERVICES TO:



State and Federal
Government Agencies



Small, Mid-sized and
Large Companies



Non-profit
Organizations

You may learn more about our services at our website, www.DESAGroup.com.

HOW WE DO IT:

We understand the issues our clients face in finding candidates who possess the necessary skills and who will fit into the culture of their organization. That's why we take a hands-on approach with your organization, learning about and understanding your technical and cultural environment.

We pride ourselves on providing a personal touch to each and every person we work with. Whether you are a client or a contractor, public or private sector, we guarantee that you will receive effective solutions, customized plans, and successful experiences!

PAST PERFORMANCE:

Since 2011, TDG has been awarded and successfully fulfilled contracts for the federal government, providing services that range from the Centers for Disease Control and Prevention's (CDC's) 2012 National Cancer Conference (held in Washington, DC), to staffing, and providing logistical and support services for government agencies, as well as providing video production, technical services and transcription for the military.



The U.S. Department of Health & Human Services' (HHS) Centers for Disease Control and Prevention

2011

TDG produced a national meeting and conducted a primary prevention track for the 2011 National Sexual Assault Conference (NSAC), which was designed to address the education and training needs of both beginning and advanced level practitioners and researchers. Specific tasks included all facets of logistical support for the NSAC prevention track and the grantee meeting.

Nationally certified in event planning, TDG provided all of the necessary personnel, materials, transportation (to include domestic and international travel for presenters), supplies and equipment, in support of the 2012 National Cancer Conference. Essential to the success of this conference were the IT and technical components which included website and online services for the participants, as well as audiovisual and teleconferencing capabilities for the presenters.

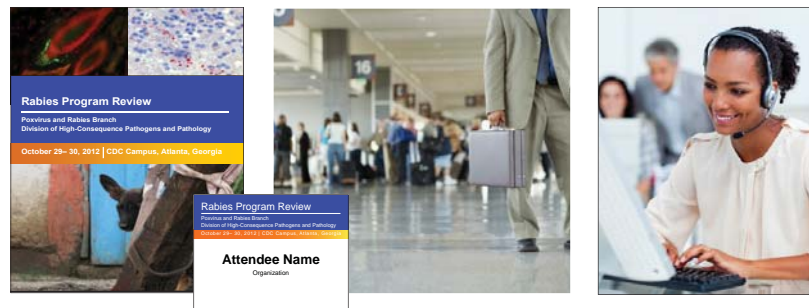


PAST PERFORMANCE:

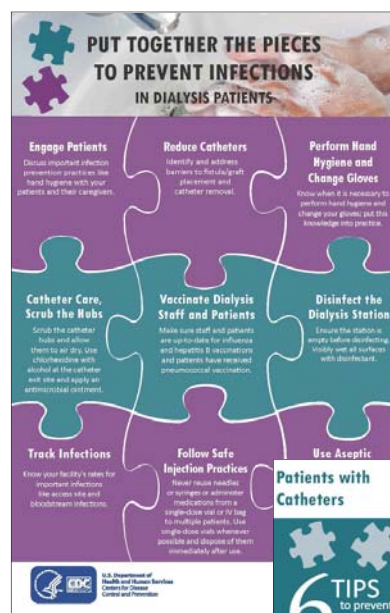
The U.S. Department of Health & Human Services' (HHS) Centers for Disease Control and Prevention

2012

TDG provided a comprehensive program review for the Rabies Program. This included all aspects of meeting support services, as well as audiovisual and transcription capabilities. TDG also coordinated all domestic and international travel arrangements for program staff and participants.



TDG produced prevention and education materials for the Centers for Disease Control and Prevention (CDC) Dialysis Bloodstream Infections (BSIs) Prevention Collaborative. These materials were designed to be used by both dialysis patients and staff. Services provided included the convening of technical consultants in the subject area, production of a video, development of a companion prevention educational piece for staff, as well as production of a brochure. Translation and interpretation services were also provided to produce materials in Spanish.



PAST PERFORMANCE:

The U.S. Department of Health & Human Services' (HHS) Centers for Disease Control and Prevention

2014

TDG provided technical writers and subject experts to prepare journals and training materials for the Centers for Disease Control and Prevention's Office on Smoking and Health (OSH) in accordance with the National Tobacco Control Program (NTCP).

TDG was engaged to prepare and provide a strategic (and sustainable) plan for a possible 2016 National Conference on Tobacco or Health (NCTOH), which was designed to become more of a comprehensive training meeting. Specific duties included preparing and drafting planning reports for the Office on Smoking and Health's (OSH's) leadership, convening and facilitating quarterly meetings, identifying planning partners, identifying and engaging a national partner to serve as the meeting co-sponsor, developing a cost – benefit analysis for the training instead of a larger conference, convening expert work groups to provide ideas and input for the future of the national training meeting, and to create a marketing plan for the new training meeting concept.



2016

TDG was engaged to identify and hire an experienced (Biological Laboratory) Animal Technician (LAT) with technical expertise in animal husbandry, in order to enhance the Centers for Disease Control and Prevention's (CDC's) investigations related to HIV prevention research. The Division of HIV/ AIDS Prevention (DHAP) Laboratory Branch was conducting important HIV transmission research using unique nonhuman primate (monkey) models developed at the CDC.

PAST PERFORMANCE:



2014

TDG worked as a sub-contractor for ICF International on their Health and Human Services (HHS) project with the National Capacity Building Center for Public Child Welfare Agencies. TDG's role was to arrange all approved domestic travel for ICF. TDG communicated with both the ICF consultants and Center staff to determine destinations, preferred modes of transportation, travel dates, financial considerations, and all required accommodations. When airfare was requested, TDG provided a minimum of three travel itineraries from which the consultant could choose. All booking, itineraries (and at times payment for travel arrangements) were handled by TDG.



2012

RTI International partnered with TDG to create and implement a strategic communication and marketing initiative designed to identify and educate potential research partners that are HUBZone (HZ) and/or Service Disabled Veteran-Owned Small Businesses (SDVOSB), offering services in the NAICS Codes 541711 and 541712. The overall goal of the project was to further enhance RTI's external brand image in respect to its good faith efforts in successfully partnering with small business.



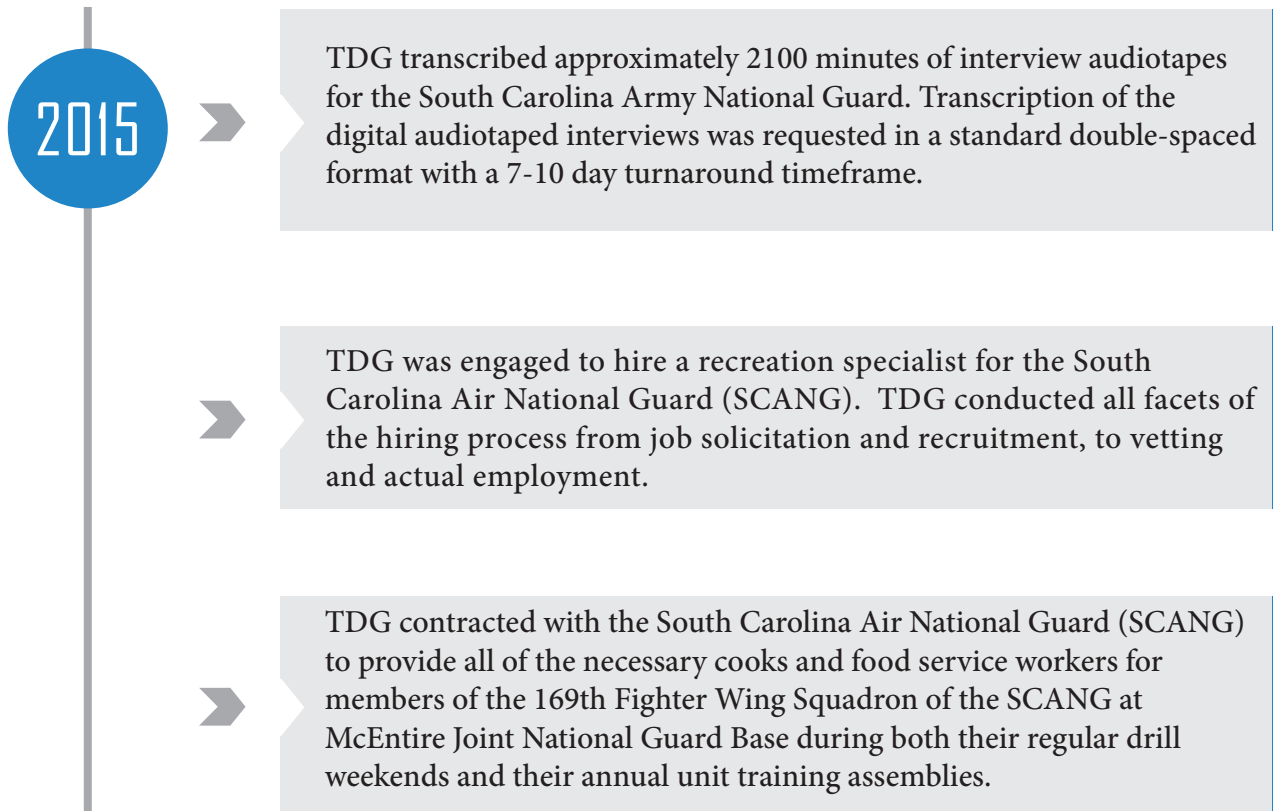
South Carolina National Guard (SCARNG and SCANG)

2012

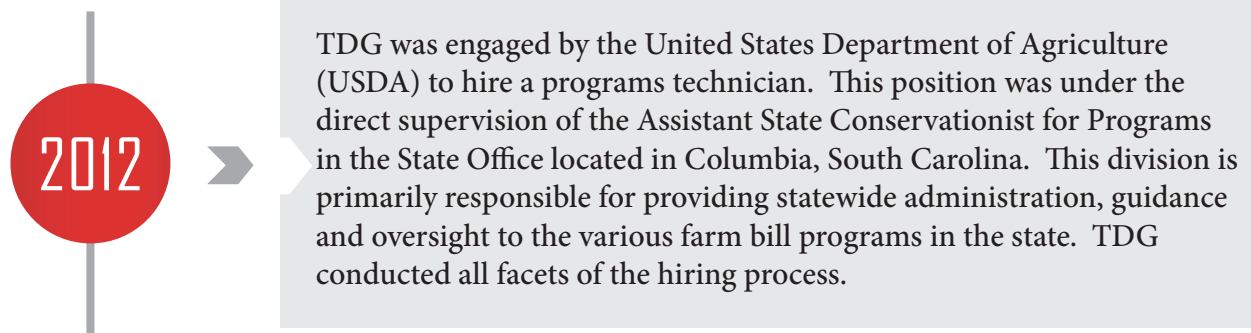
The South Carolina Army National Guard (SCARNG) contracted with TDG to provide meals for the 25B Information Technology Military Occupational Specialty Course (MOSQ) conducted at Aiken Technical College by the SCARNG's 218th Regional Training Institute (218RTI). TDG was engaged to supply healthy nutritious meals to Soldiers attending the training at Aiken Tech, 7 days per week (breakfast, lunch, and dinner). TDG provided all personnel, equipment, supplies, tools, materials, supervision and items necessary to accomplish feeding Soldiers at Aiken Tech and cleaning up of the serving area.

PAST PERFORMANCE:

South Carolina National Guard (SCARNG and SCANG)



The U.S. Department of Agriculture (USDA)



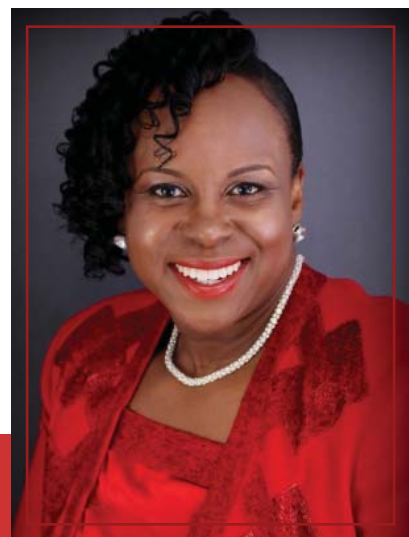
DIFFERENTIATORS:

With an award-winning staff that brings a wealth of experience, the DESA Group continuously seeks ways to enhance what we do for our clients in the most efficient way by bringing new and cutting-edge tools to the table. Placing great emphasis on its human resources services, TDG offers an auditable accounting system, knowledge of the Service Contract Act (SCA) and the Davis-Bacon Act (DBA) wage determinations. As many entrepreneurs and small businesses do not have the capacity to hire and maintain a fully staffed Human Resources Department, the DESA Group has the expertise to offer the full range of services for such companies.



COMPANY DATA:

The DESA Group (TDG) was founded in 2007 by Dionne Fleshman. Today, TDG continues to evolve as a full-service human resources and staffing solutions business, reaching and serving markets in local and national arenas. Under Fleshman's leadership, TDG is comprised of a talented, trained and highly skillful team of certified specialist and is a front-runner in the human resources industry--boasting a competitive and sterling track record validated by its successful clientele.



Dionne Fleshman, SPHR, PMP
The DESA Group President and CEO